Art of Makeup is dedicated to supplying quality education in the art, techniques and business of professional makeup artistry for the film, television, theater, media, and fashion industries. Our goal is to prepare students with the technical and marketing skills required to achieve successful careers as makeup artists. Art of Makeup aims to be a resource for continued support, networking, and community job placement assistance.

Enrolling and making payments are easy online. To start the application process go to: www.artofmakeup.com/admissions

Please see the CAREERS section at www.artofmakeup.com/about/#section-Careers for an overview on makeup artistry career opportunities. Several success stories of past AofM graduates are also featured.
If Makeup Artistry is your passion, Art of Makeup is for you.

• The entertainment industry is one of the fastest growing industries and boosts to the economy throughout the Northwest.

• The need for makeup artists is greater than ever as a result of the numerous entertainment, advertising and media productions in the Northwest.

• Whether for personal gain, hobby, or professional ambitions, the range of creative makeup artistry possibilities are boundless.

• Art of Makeup is the Pacific Northwest’s only licensed school exclusively dedicated to the art, business, and techniques of professional makeup artistry.

• Art of Makeup’s experienced instructors will provide the necessary skills, knowledge and marketing tools required to prepare you for a career in professional makeup artistry.

• All instructors are successful working makeup artists current in fashion trends and HD makeup. Instructors’ active resumes include major productions and media brands such as: Grimm, Portlandia, Adidas, Intel, Nike, People Magazine, Apple, Bride & Groom Magazine, Oregon Ballet Theater, Fred Meyer, Google, Portland Opera and more.

• A photography studio is incorporated into the classroom to document each makeup look so you can start and build your portfolio.

• Classes suit all skill levels, and kept small for individualized attention.

• The kits supplied for each class contain the most professional makeup in the industry.

• Art of Makeup provides an all encompassing learning and studio environment with a curriculum comparable with top makeup schools in Los Angeles and New York.

• Art of Makeup is a proud member of Washington Filmworks/NW Film, Oregon Media Production Association (OMPA), NW Career Colleges Federation, and is active in legislation to protect makeup artist rights.

• Local and discounted housing accommodation referrals available for out of town students.

• Art of Makeup is a resource for local film production companies, filmmakers, theater, models, actors, apparel brands, media, and photographers.

• Art of Makeup networks and engages with the local production industry community and connects students to paid and non-paid jobs and real work experience.

• Completion certificates will enable you to continue to supply your kits at discounted rates with many major makeup lines and top professional makeup suppliers.

• Certificate Program graduates are placed on a private job board where makeup jobs and opportunities are regularly posted. Graduates have worked with AoM collaboration partners such as Oregon Ballet Theater, OMSI, movie premieres (ie, Zoolander 2, Avengers Age of Ultron, Insurgent, Age of Adaline), Couve Couture, Storm City Roller Girls, Make-Up Artist Magazine and much more.

• Art of Makeup’s education program is unique for the Northwest and will not be found in any esthetics or cosmetology school in the nation!
In order to provide students with up to date information on makeup trends, application, and career opportunities, Art of Makeup’s instructors are also active working successful freelance makeup artists with diverse backgrounds, awards, and accolades. As a result, availabilities for individual instructors are not always possible. Instructors’ unique experiences and techniques are revealed in the classroom exposing students to insightful and inside industry knowledge. All instructors are current with Art of Makeup curriculum and are encouraged to share personal stories of the trade. Select bio’s below.

**Celena Rubin** founder & director

Celena is a professionally trained working makeup artist from Los Angeles with over twenty years of experience working as a professional makeup artist. Starting at the age of sixteen, she studied theater makeup at Hollywood High Performing Arts Magnet, and went on to study advanced makeup techniques during her university theater major. Celena then studied at a boutique private school with Emmy Award Winning makeup artist, David Dittmar, taking lessons from a successful working professional. Celena has worked in theater, TV and film, print, commercials, advertising, music videos, runway and bridal. Sha has worked with some of the top celebrities and directors in Hollywood, and working for Good Morning America and 20/20, she has also worked with some of the top politicians in the country, including US Presidents and their families. Celena’s makeup work has been spotted in W, Oprah, Rolling Stone, Time, Vanity Fair and many more top publications throughout the world.

Always looking for diversity and new challenges, she became a guest teacher at the industry renown Cinema Makeup School in Hollywood, discovering her love of education. She then decided to move to the Northwest and open her own makeup school. Celena is an advocate for encouraging local production and protecting makeup artists’ rights. She initiated Senate Bill 836, and by working with her legislators, the makeup artist community, and film industry leaders, it was unanimously passed by both the Senate and House and introduced into law on May 17, 2013. In July 2015 she also initiated and helped pass Senate Bill 699, allowing for additional hairstyling exemptions.

Celena has continued her free-lance career in Oregon & Washington, working on commercials such as Intel for Walmart, Asus, and Infinity; ad campaigns for Nintendo and Adidas; editorials for People Magazine, Women’s Magazine, First Magazine, Apple, Bride and Groom; Fred Meyer and TV shows such as Grimm, DVD on TV and 20/20.

[www.celenarubin.com](http://www.celenarubin.com)

**Shashonna Knecht** instructor

Shashonna Knecht has always had a love for the macabre and monstrous with a passion to recreate nightmares via makeup. She has a vast background in costuming, sculpting and fabrication. She works for many local production companies and theaters such as Michael Curry Design, Wanderlust Circus, Night Flight Aerial, Fright Town and many more. Shashonna is known for her fast and meticulous extraordinary fx and body painting transformations.

**Kelli Thomsen** instructor

Kelli Thomsen is a licensed esthetician and trained Temptu airbrush artist. She owns her own salon, Elixir Beauty, where she practices skincare, makeup, and nutritional health for her clients. She is a successful bridal makeup artist and popular in the local Portland fashion scene where she regularly does makeup for models on fashion photo shoots, specializing in flawless airbrush makeup application.

**Kelli Gasaway** instructor

Kelli Gasaway graduated at Beau Monde College of Hair Design as a fully licensed cosmetologist. Not long after, she studied at Cinema Makeup School in Los Angeles, and then took her studies abroad to learn state-of-the-art haircutting and makeup techniques at the L’Oreal academy in Rome, Italy. Upon completion, she received her Instructor’s License to teach cosmetology. Kelli owns her own salon, Kelz Beauty, but spends much of her time on set for photo shoots, film and fashion events such as True Religion, Rock and Republic, and LA Fashion Week. She won 2012 Portland, OR Makeup Artist of the Year.

Please visit [www.artofmakeup.com/about/#section-Instructors](http://www.artofmakeup.com/about/#section-Instructors) for additional instructor bio’s, portfolios, and student testimonials.
Office Hours
Monday–Friday: 9:00am-6:00pm

There are Day schedule and Evening/Weekend schedule options. Check our schedule to see when classes are in session.

Private tours are available. Please contact us to schedule an appointment or to get on our Open House mailing list. Tours by appointment only please.

Holidays
Art of Makeup will be closed in observance of the following holidays:

- Easter
- Memorial Day
- Independence Day
- Labor Day
- Halloween Night
- Thanksgiving (Wed-Sun)
- Holiday Break (Dec 22-Jan 2)

Facilities and Parking
Art of Makeup is located in downtown Vancouver, WA in the beautiful and historical landmark Academy building, noted for its creative spaces and artist friendly atmosphere. The Academy was the tallest building West of the Mississippi River after its construction in 1863. Formerly an all girls Catholic school and allegedly haunted! The school is set in a comfortable setting with customized makeup stations, professional lighting, and a photography studio. The school has a break area with a microwave and refrigerator for student use and both male and female restrooms are available. There are several restaurants and coffee shops within walking distance. There is parking available in a well lighted parking lot.

This is an accessible facility with wheelchair ramps. The maximum class size is 12 and the student/teacher ratio is no more than 1:12. Please note the main doors to the building are locked at 5PM, however there is a separate entrance directly into Art of Makeup in the rear of the building. Free parking is available. See Accommodations & Local Resources section on our website if you are not familiar with the area and/or need accommodation or transportation referrals. www.artofmakeup.com/admissions

Entrance Requirements
Students must possess a High School Diploma, a General Education Development (GED) Diploma, or pass an ability to benefit entrance test. Students under 18 must have signed permission from a legal guardian and a meeting with the school director before registration occurs.

Attendance Requirements
Art of Makeup records the daily attendance of each student. Records are available for student review. Absenteeism for more than 20 percent of the total program constitutes cause for dismissal. A student who has greater than 20 percent absences will have his or her case reviewed by the school director.

Make-up Work
Missed classes due to illness or emergency may be made-up as space is available at the next relevant class opening. Other options may be arranged at school director’s discretion.

Tardiness
Developing good work ethics is an important part of the training at Art of Makeup as it is a vital trait critical to future career success. Students arriving late for class are interrupting the instructor and other students. Excessive tardiness may be cause for dismissal upon discretion of school director.

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You can check live I-5 and bridge traffic here: www.wsdot.wa.gov/traffic/vancouver/NorthPortland/default.aspx

That's why I began doing makeup in the first place: I was hoping that through helping people see the beauty in themselves, I could try and find it in me.
- Kevyn Aucoin
Code of Conduct
The following conduct is unacceptable and will not be tolerated:

• All forms of bias including race, ethnicity, gender, disability, national origin, and creed as demonstrated through verbal and/or written communication and/or physical acts.
• Sexual harassment including creating a hostile environment.
• All types of proven dishonesty, including cheating, knowingly furnishing false information to the institution, forgery, and alteration or use of institution documents with intent to defraud.
• Intentional disruption or obstruction of teaching, administration, disciplinary proceedings, public meetings and programs, or other school activities.
• Theft or damage to the school premises or damage to the property of a member of the school community on the school premises.
• Violation of the law on school premises. This includes, but is not limited to, the use of alcoholic beverages or controlled dangerous substances.

Conditions for Dismissal
Students may be dismissed from the school for the following reasons:

• Not adhering to the school’s rules, regulations, policies, and code of conduct
• Missing more than 20 percent of instruction time
• Not meeting financial responsibilities to the school

The school director will notify the student in writing should it become necessary to dismiss the student. The dismissal letter will contain the date and the reason for dismissal. It is the responsibility of the dismissed student to notify the appropriate lending institution if the student has a student loan or is receiving financial aid. Prepaid tuition will be refunded according to the school’s refund policy.

Credit for Previous Training
Art of Makeup is committed to helping students reach their educational. Students wishing to receive recognition for previous training must show proof of previous training and/or discuss with school director in order to review for current relevancy.

Re-entry Policy
Students dismissed from the school who request re-entry must put the request in writing to the school director. In cases where the student was dismissed for excessive absences (greater than 20 percent) or financial concerns, it may be possible to re-enter within the same school term. In cases where the student was dismissed due to unacceptable conduct, the student may have to meet with the school director before re-entering the school. The decision of the school director is final and the student will receive a letter within five business days stating the decision.

Student Complaint/Appeal Process
Students who have a complaint or who would like to appeal a dismissal must request in writing an appointment for an interview with the school director. The written request should include the following information:

• Student’s full name and current address
• A statement of the concern including dates, times, instructors, and if applicable, other students involved
• Date of complaint letter and signature of the student
• Three dates in which the student would be available for a meeting with the school director. These dates should be within 10 business days of the complaint.

The best color in the whole world, is the one that looks good, on you!
- Coco Chanel
The school director will notify the student in writing of the appointment date in which the concerns or appeal will be addressed. Every effort will be made to bring an amicable closure to the concern. Should it be necessary, the class instructor will hear the concerns and will be asked to assist in bringing a resolution to concerns and/or appeals. The student will be notified in writing within five business days of the outcome of the meetings. Should the contract be canceled by either the student or the school the last date of attendance will be used as the date to calculate any refund in accordance with the school’s refund policy. Nothing in this policy prevents you from contacting the school’s regulatory agency (the Workforce Board 360.709.4605) at any time with a concern or complaint.

Withdrawing from School
Students must prepare a written notification and submit it to school director. This document must contain the student’s name, address, and date. All financial obligations on the part of the school and the student will be calculated using the last recorded date of attendance.

Student Records
Washington law requires student records to be maintained by the school for 50 years or until the school closes. If the school closes, records may be forwarded to the Workforce Training and Education Coordinating Board. Upon graduation, each student will be given a copy of his or her transcript. These records should be maintained indefinitely by the student. Students may request copies by writing the school. Student records are available for review by the student at any time.

Additional Information
Art of Makeup reserves the right to refuse or cancel enrollment at anytime. If this occurs, tuition and fees will be refunded in accordance with the refund policy.

Students practice makeup on each other, however, Art of Makeup at its expense and discretion may implement models for students to practice on. All models sign release forms allowing student use of images (for example, use in online/social media, portfolio development, etc). Some restrictions may apply.

Photo images are distributed to students per instructors’ discretion. Some outside photographers may have additional release requirements that need to be reviewed.

Art of Makeup reserves the right to use pictures or any media, of student image or student work for educational and promotional purposes.

Prices and syllabus subject to change without notice, however such changes will not negatively affect currently enrolled students and will be approved by the school’s state regulatory agency.

By signing Enrollment Agreement you understand and accept school policies included in this catalog.

Disclosure Statement
Art of Makeup is not a cosmetology or esthetics school and does not issue an esthetics or cosmetology license.

Art of Makeup does not make any guarantee of employment or salary upon program completion.

Loans with a financial institution must be satisfied regardless of the success or lack of success at Art of Makeup. When a student is given a loan he or she signs a promissory note with the loan source. This loan is the same as any other loan and the student has full responsibility for managing the loan and its repayment.

Statement of Non Discrimination
Art of Makeup does not discriminate or deny admission to any person on the basis of race, color, ethnic origin, sex, religion, or handicap. All skill levels are accepted. No experience necessary.

LIKE US ON FACEBOOK
www.facebook.com/Celena Rubin Art Of Makeup

The future belongs to those who believe in the beauty of their dreams.
- Eleanor Roosevelt
Incomplete Evaluations
Incomplete evaluations are given when a student is unable to complete a course because of illness or other serious problems. An incomplete evaluation may also be given when students don’t turn in work. Students must contact the instructor within twenty-four hours of an incomplete evaluation to make arrangements.

Student Evaluation Techniques
Academic performance is evaluated in writing by the instructor for a variety of categories at the end of each class when enrolled in a Certificate Program to determine the amount of progress that has taken place. The evaluation scale is as follows: Needs Improvement – Satisfactory – Good – Excellent. Some of the categories evaluated may include Foundation skin tone matching; Foundation application; Corrective techniques; Hygiene and sanitation; Organization and presentation.

A test may be administered after the end of each course to determine the amount of learning that has taken place. Evaluations that are “satisfactory” or below are an indication that the necessary skills were not acquired. Students should make arrangements for additional practice, independent study, or tutoring. Other methods of evaluation may include oral quizzes, hands-on skill evaluation, and individual and group projects.

Certificate of Completion
Art of Makeup issues a Certificate of Completion upon successful completion of a Certificate Program. This certificate can be used as proof of education for future job submissions, interviews, and placement.

Certificates are also recognized by a number of industry distributor and retail partners who recognize Art of Makeup and honor discounts on hundreds of product lines, and may offer other privileges at their discretion. Exclusive offers are occasionally available to Art of Makeup graduates. Please feel free to inquire about Certificate of Completion qualifying brands and privileges before enrolling. Students will need to meet all financial responsibilities before a Certificate of Completion will be issued.

Externship and Placement Assistance
Art of Makeup is a resource for ongoing collaborations with, for example, the local film, theatre, indie and fashion production communities. Students enrolled in a Certificate Program are able to participate, when available, in these experiential learning opportunities.

YOUR EXPERIENCE WITH ART OF MAKEUP CONTINUES AFTER GRADUATION.
For up to 18 months following graduation, Certificate Program graduates are added to a private job board where paid job and non-paid or test opportunities are regularly communicated. Art of Makeup regularly gets specific requests for student graduates to work or assist on productions. These are great environments to gain experience while building portfolios and resumes. Art of Makeup assists with placement to ensure a quality experience and that expectations of all parties are met.

See our website and facebook page for examples of student and graduate success stories and collaborations that have occurred during their time and after taking a programs at Art of Makeup.

www.artofmakeup.com/about/#section-Success-Stories

I love the confidence that makeup gives me.
- Tyra Banks
Cancellation & Refund Policy

Should the student’s enrollment be terminated or should the student withdraw for any reason, all refunds will be made according to the following refund schedule:

1. The school must refund all money paid if the applicant is not accepted. This includes instances where a starting class is canceled by the school.

2. The school must refund all money paid if the applicant cancels within five business days (excluding Sundays and holidays) after the day the contract is signed or an initial payment is made, as long as the applicant has not begun training.

3. The school may retain an established registration fee equal to 10 percent of the total tuition cost, or $100, whichever is less, if the applicant cancels after the fifth business day after signing the contract or making an initial payment. A “registration fee” is any fee charged by a school to process student applications and establish a student record system.

4. If training is terminated after the student enters classes, the school may retain the registration fee established under #3 above, plus a percentage of the total tuition as described in the following table:

<table>
<thead>
<tr>
<th>If the student completes this amount of training:</th>
<th>The school may keep this percentage of the tuition cost:</th>
</tr>
</thead>
<tbody>
<tr>
<td>One week or up to 10%, whichever is less</td>
<td>10%</td>
</tr>
<tr>
<td>More than one week or 10% whichever is less but less than 25%</td>
<td>25%</td>
</tr>
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<td>25% but less than 50%</td>
<td>50%</td>
</tr>
<tr>
<td>More than 50%</td>
<td>100%</td>
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</tbody>
</table>

5. When calculating refunds, the official date of a student’s termination is the last day of recorded attendance:

   a. When the school receives notice of the student’s intention to discontinue the training program; or
   b. When the student is terminated for a violation of a published school policy which provides for termination; or
   c. When a student, without notice, fails to attend classes for 30 calendar days.

6. All refunds must be paid within 30 calendar days of the student’s official termination date.

Top 10 Cities to Be a Moviemaker
Seattle #3, Portland #5
- MovieMaker
ACCOMMODATIONS & LOCAL RESOURCES

The most current list of referrals can be found on our website: www.artofmakeup.com/admissions/#section-Travel

TRAVEL

About Vancouver, WA
www.visitvancouverusa.com

Vancouver Transportation
www.c-tran.com

Washington State Visitors’ Guide
www.experiencewa.com/guides

Local Transportation
www.trimet.org (Bus, MAX, WES, Streetcar)
www.travelportland.com/transportation/getting-around

About Portland, OR
www.travelportland.com

Free “Travel Portland” Magazine
www.travelportland.com/travel-portland-magazine

OTHER RESOURCES

Craigslist Vancouver/Portland
Temp. Housing: www.www.portland.craigslist.org/sub
Rooms Shared: www.portland.craigslist.org/roo

Lonely Planet Hotels & Hostels

Vancouver
www.lonelyplanet.com/usa/vancouver

Portland
www.lonelyplanet.com/usa/pacific-northwest/portland

Driving: Good to know
Be prepared, especially if coming from the South. You can check Interstate 5 and bridge traffic here: www.wsdot.wa.gov/traffic/vancouver/NorthPortland/default.aspx

Room Sharing
If you would like to considering sharing a room with another student please contact us so we can connect you!

ACCOMMODATION RECOMMENDATIONS

Comfort Inn & Suites Vancouver (walking distance to Art of Makeup)
401 East 13th St
Vancouver, WA 98660
Contact: Jessica Lively or front office manager
Phone: 360-696-0411
Reservations: 888-333-6803
comfortinnagm@mkmhotels.com
www.vancouverwahotel.com
Located across the street from Art of Makeup. “Lowest rate” discounts available to AOM students. Walk to AOM, shops, restaurants, coffee, galleries, park, downtown.

* Please note accommodations are referrals only. There may be many other options found online. Rates and discount information subject to change at anytime. When making travel arrangements and accommodation reservations please be sure to verify and confirm information with facility management.
**PROGRAM & COURSE DESCRIPTIONS**

### CERTIFICATE PROGRAMS

Each program includes:
- Certificate of Completion issued upon successful graduation
- Career Marketing course
- Participation opportunities in real work collaborations
- Membership on the private AoM job board (for 18 months after graduation)
- Discounts from hundreds of pro and major makeup/hair product brands (ongoing after graduation)
- High res pictures from our portrait studio for portfolio building and documentation
- Fashion photo shoot day with professional fashion photographer and model (*Art of Makeup Master Class Only*)

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**Art of Makeup Master Class - 175 clock hours**

*Art of Makeup Master Class* includes all nine courses: Corrective Beauty; Fashion & Bridal Makeup; Decade Makeup; Film, Television & Stage Makeup; Hair Styling for Makeup Artists; Airbrush Makeup; Special FX Makeup; Career Marketing; and the Fashion Photo Shoot Day. See individual Course descriptions on page 11-12. No experience is necessary to enroll in this program.

The *Art of Makeup Master Class* is our signature Certificate Program emphasizing the fundamental essentials of every makeup artist given the scope of opportunities available in film, television, stage productions, media, photo shoots, and special events. No experience is necessary to enroll in this program. A 7-week *Day schedule* and 7-week *Evening/Weekend schedule* (for those that work or have day time obligations), are available. Both schedules are the same amount of clock hours and sessions alternate throughout the year for planning convenience. The *Art of Makeup Master Class* certificate program combines all nine courses that Art of Makeup offers providing a complete education and preparation for student graduates to explore career options in every genre of makeup artistry. The program concludes with a fashion photo shoot day with a professional fashion photographer and model. Students get a chance to use creativity and skills learned throughout the program to apply makeup and style hair.

Classes are a combination of lectures, demos, student application, and photo shoots. Students alternate practicing on each other in order to work with a variety of skin types and coloring, while gaining the experience of working with different subjects. Photos are shot throughout the program in a portrait studio and/or outdoors throughout our historic and striking location. A career marketing class for the professional makeup artist is also included. Students will learn marketing techniques, social media trends, resources, best business practices, etiquette, rates, invoicing, and other useful tips to begin a career as a free-lance makeup artist. A Certificate of Completion is issued upon successful graduation (see Certificate of Completion section for more info).

**Kits needed:** Professional Beauty Makeup Artistry Kit; Hair Styling Kit; Airbrush Kit; & Special FX Kit

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**Makeup Artistry Essentials - 99 clock hours**

*Makeup Artistry Essentials* includes these five courses: Corrective Beauty; Fashion & Bridal Makeup; Decade Makeup; Film, Television & Stage Makeup; Career Marketing. See individual Course descriptions on page 11-12. No experience is necessary to enroll in this program.

This 4-week *Day schedule* or 4-week *Evening/Weekend schedule* Certificate Program (99 clock hours) provides an education on the basic principles of makeup theory with an emphasis on beauty makeup application. This program is the building foundation that will be used in every area of makeup artistry, and is designed for those students not requiring the specialty skills of hair styling, airbrush, and special fx makeup offered in the *Art of Makeup Master Class* program. Classes are a combination of lectures, demos, student application, and photo shoots. Students alternate practicing on each other to work with a variety of skin types and coloring, and to get comfortable working with different people. A career marketing class for the professional makeup artist is also included. Students will learn marketing techniques, best business practices, etiquette, social media trends, resources, rates, invoicing and other useful tips to begin a career as a free-lance makeup artist. A Certificate of Completion is issued upon graduation (see Certificate of Completion section for more info).

**Kit needed:** Professional Beauty Makeup Artistry Kit
Corrective Beauty - 24 clock hours
The knowledge of corrective beauty techniques is required of all makeup artists, whether pursuing film, television, photo shoots, special events, runway, theater, media, or special fx makeup. The foundation of makeup artistry is taught in this class by first learning the fundamentals of color theory, lighting, skin tone matching, makeup application techniques, highlighting and contouring, face, nose, lip and eye shape corrective techniques, natural, classic and dramatic beauty applications using a variety of techniques, tools, and products. Dramatic looks include smoky eyes, individual and strip lash application, and glowy skin. Sanitation, skin preparation, and product knowledge is also thoroughly reviewed.

Kit needed: Professional Beauty Makeup Artistry Kit
No experience necessary.

Fashion & Bridal Makeup - 24 clock hours
Makeup artists love color, and this class is all about using it. Fashion makeup ventures into creating color combinations in makeup, and this class challenges students to realize their full creative potential. Makeup applications for advertising, editorial, sport, runway, fantasy, avant-garde, and bridal looks are covered, as well as how to create a truly clean makeup with healthy, glowing skin. Topics such as keeping current on fashion trends in makeup, education research and makeup resources, fashion and bridal body makeup, lash application, and creating a makeup design are covered, as well as how to prepare for a bridal consultation, bridal makeup documentation, using durable products, what to expect and how to prepare yourself and your bride for the wedding day, and what to charge. Invoicing, contracts, and self promotion will be covered in the Career Marketing class (included when taking a Certificate Program). The bridal marketing information is available for students taking Fashion & Bridal Makeup as an individual course.

Kit needed: Professional Beauty Makeup Artistry Kit
Prerequisite: Corrective Beauty or relevant training or experience.

Decade Makeup - 24 clock hours
Fashion repeats itself which is why knowledge of decade makeup is a must for every makeup artist. Decade makeup can be applied to TV, film, fashion, theater, and even bridal makeup looks. Topics covered: Makeup and fashion history, current makeup trend applications from the 18th century, 1920’s, 1950’s, 1960’s, 1970’s, and 1980’s. Detail lip and eye liner, lash application, and eyebrow blocking techniques to achieve these looks are included. Vintage wardrobe accessories and wigs are provided for students to wear during class portfolio photo shoots. Decade Makeup is also known as Period Makeup.

Kit needed: Professional Beauty Makeup Artistry Kit
Prerequisite: Corrective Beauty or relevant training or experience.

Film, Television & Stage Makeup - 24 clock hours
Makeup is not only used to correct imperfections and enhance beauty, but also is an essential tool for developing a character. Directors, producers, writers and actors rely heavily on makeup artists to collaborate in their story making process. Students learn how to create a character, work under a strict time restraint, men’s makeup, and makeup for the stage. Students also learn about HD makeup, script breakdown, continuity documentation, set etiquette and rules, unions, crew departments, and film and television makeup products used on and off set.

Kit needed: Professional Beauty Makeup Artistry Kit.
Prerequisite: Corrective Beauty or relevant training or experience.

Please see CAREERS section at www.artofmakeup.com/about/#section-Careers for an overview on makeup artistry career opportunities and regional industry economics. Several success stories of past AofM graduates and current students are also featured.
Hair Styling for Makeup Artists - 24 clock hours
Many photo shoots and productions include expectations of both makeup and hair styling services. This course covers everything a makeup artist needs to know about the basic fundamentals of hair styling, to more elaborate and challenging hair styles. Overview and topics covered: Safety, sanitation, blow drying, backcombing, use of velcro rollers, hot irons for straight and curled styles, pony tails, braiding, current trends in editorial styles, avant-garde styles, updos, pin curls, men’s grooming, and decade styles from the 20’s, 40’s, 50’s and 60’s. Products for men and women are reviewed, as well as work expectations and requirements on set or on location in a professional setting.

Kit needed: Hair Styling for Makeup Artists Kit
No experience necessary.

Airbrush Makeup - 24 clock hours
As an individual course the first half: Beginning Airbrush (12 clock hours) and the second half: Face & Body Painting Airbrush (12 clock hours) can be taken separately or together as the full 24 clock hour Course.

Airbrush makeup is in demand now more than ever. Brides request airbrush makeup for its long lasting, durable, and water resistant flawless finish. Many studios and actors require makeup artists to use only airbrush makeup for their foundation application, because of current HD technology. Some studios won’t even hire makeup artists without this important skill and equipment. Airbrush is a requirement for special fx artists who use the airbrush gun to create fx they can’t get otherwise. Airbrush makeup is the quickest solution for body makeup and flawless coverage used on brides, models or actors to create the illusion of tan skin, or in fashion shows, print, or theater, to create either a fantasy makeup look or a character. Nothing covers tattoos better than airbrush makeup. Topics covered: Care and cleaning of airbrush gun and compressor, assembly and disassembly of the airbrush gun, troubleshooting, basic beauty application including foundation, eyebrows, blush, highlight and contour, body makeup, fantasy, creating and using stencils, covering tattoos, bruises, scars and stretch marks, and insider tricks to using the airbrush and airbrush makeup.

Kit needed: Airbrush Kit (please note - body paint and additional supplies are included in tuition)
No experience necessary.

Special FX Makeup - 24 clock hours
Knowledge of basic special fx skills are required of every makeup artist working in film and television. These techniques are also used on stage, in commercials, haunted houses and photo shoots. This class is also perfect for moulage makeup training, the art of applying mock injuries for the purpose of training Emergency Response Teams and other medical and military personnel. This class covers those special fx makeup techniques that you can create right out of your kit. Effects covered include: bruises, cuts, wounds, scars, bullet holes, burns, sickness, dirt and grime, tattoos, application and removal of small prosthetics, healing progression of wounds, continuity and consistent placement of wounds. No lab skills needed for these out of your kit special techniques.

Kit needed: Special FX Kit
No experience necessary.

Career Marketing - 3 clock hours
Students will learn marketing techniques, social media trends, resources, best business practices, etiquette, rates, invoicing, and other useful tips to begin a career as a free-lance makeup artist.
Available to Certificate Program students only.

Fashion Photo Shoot Day - 4 clock hours
Students participate in a photo shoot that simulates a real working environment with a professional fashion photographer and model. Students get a chance to use creativity and skills learned in class to apply makeup and style hair. Photos are shot in our portrait studio and/or outdoors throughout our historic and striking location. Students choose five photographs to keep for personal and career building use. All selected images are professionally retouched.
Available to Art of Makeup Master Class Program students only.

See Kits & Supplies section on pages 13-14 for a list of contents included in each kit.
Images and samples of student and individual course work can be found on our website and throughout social media.
Kit Ordering Information

Beauty Makeup, Airbrush, Special FX and/or Hair Styling for Makeup Artists kits are necessary contingent on the actual Certificate Program or Course(s) selected and are not included in tuition.

If you have questions about specific kit supplies please inquire with Art of Makeup BEFORE enrolling.

The contents and brands of every kit are completely custom and hand selected by the experienced and knowledgeable instructors at Art of Makeup based on current industry trends and years of professional experience.

Products are supplied by professional industry suppliers at discounted rates. All kits are professional quality, ready to use competitively on any set or location for years and years to come!

Kit payments are due in full at least 21 days prior to start of relevant Certificate Program, Course, or as otherwise directed by Art of Makeup. A kit payment schedule is supplied with your Enrollment Agreement. Shipping and handling is included in the cost of each kit, however, late charges may be added if product is ordered after cutoff date. Kit payments, including any shipping costs, are non-refundable once any portion of kit has been opened even if some items have not been used and student hasn’t completed program.

Defective items will be replaced as needed. Out of stock supplies will be delivered when they become in stock or replaced by an equivalent product.

Refunds for any item already paid for will be supplied if a particular product or supply is discontinued from the kit or becomes unavailable through normal distribution channels.

Kits are available to purchase, however they are optional. Students intending to use their own supplies or only need select items should please first inquire with school director regarding pricing, quality and compatibility with classroom needs.

Due to trends, availability, instructor needs, and/or other uncontrollable market variables, kit prices may go up or down and products or brands may change at the time order is placed without notice. When applicable, credits and/or discounts are refunded within 30 days via either check or credit towards future payments. Any changes will not negatively affect currently enrolled students.

The Beauty Makeup Artistry Kit contains everything needed to cover the following courses (only one kit needed): Corrective Beauty; Fashion & Bridal Makeup; Decade Makeup; and Film, TV & Stage Makeup.
Professional Beauty Makeup Artistry Kit

Contains makeup and tools for natural, classic, and dramatic beauty, fashion, print, runway, bridal, avant-garde, decade makeup, as well as film, TV and stage.

- Pro Large case w/ trolley
- Cream foundation/concealer palette
- 4 HD liquid foundations
- Corrector palette
- Cream contour palette
- Skin primer
- Neutral eyeshadow palette
- Fashion eyeshadow palette
- Blush palette
- Lipstick palette
- Pressed powder contour compact
- Professional hand selected makeup brush set & brush roll
- 2 Translucent loose powders
- Eyeliner pencils
- Eyebrow pencils
- Lip pencils
- Pencil sharpener
- Gel liner
- Mascara
- Disposable mascara wands
- 4 Strip lashes
- Individual cluster lashes
- Eyelash glue
- Eyelash curler
- Eyelash scissor
- Lip gloss
- Lip balm
- Makeup/hair cape
- Stainless steel mixing palette
- Palette spatula
- Tweezers
- 99% alcohol
- Brush cleaner
- Spray bottles (for brush cleaner, water, and alcohol)
- Makeup remover wipes
- Brush cleaner well
- Color wheel
- 3-in-1 cotton set
- Powder puffs
- Makeup sponges

Special FX Kit

- Trauma palette
- Bruise wheel
- Tattoo cover wheel
- Death wheel
- 3rd Degree FX kit
- Nose & Scar wax – Fair
- Nose & Scar wax – Brown
- Thick blood
- Stage blood
- Cream color - black
- Rigid collodion
- Final seal
- Liquid latex
- Pros-Aide adhesive
- Pros-Aide cream
- 2 Prosthetics
- Adhesive remover
- Fullers earth powder – light
- Fullers earth powder – dark
- Powder - neutral set
- Tattoo paper
- Lubricant gel
- Gelatin
- Glycerin
- FX brush set
- Metal palette spatula
- Palette paper
- Cotton balls & swabs
- FX stipple sponge orange
- FX stipple sponge black
- Cosmetic wedges
- 99% Alcohol

Hair Styling Kit

- Tools:
  - Water bottle
  - Large sectioning clips
  - Single prong clips
  - Bobby pins (black and blond)
  - Hair pins
  - Velcro rollers (med and large)
  - Rubber bands (small and med)
  - Manikin head w/ human hair & stand
- Brushes:
  - 10 pc comb set
  - Round brush
  - Paddle brush
  - Vent brush
  - Backcombing brush

- Thermal Tools:
  - Blow dryer
  - Flat iron 1”
  - Curling iron 1 1/4”
  - Curling iron 3/4”

- Product:
  - Thermal protector
  - Hairspray – low hold
  - Hairspray -strong hold
  - Elixir
  - Dry spray wax
  - Sculpting Foam (mousse)

Men’s Grooming:
- Fiber defining paste
- Strong hold FX gel

Airbrush Kit

- Air compressor
- Airbrush
- Foundation kit
- Blush & highlighter kit
- Cleaning kit
- Airbrush cleaner
- 244 Fluid
- Airbrush student manual
The most current schedule can be found online: [www.artofmakeup.com/admissions/#section-Schedule](http://www.artofmakeup.com/admissions/#section-Schedule)

### 2016 SCHEDULE & HOURS

<table>
<thead>
<tr>
<th>ART OF MAKEUP MASTER CLASS</th>
<th>MAKEUP ARTISTRY ESSENTIALS</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2016 CERTIFICATE PROGRAM SCHEDULE</strong></td>
<td><strong>2016 COURSE SCHEDULE</strong></td>
</tr>
<tr>
<td>175 clock hours</td>
<td>99 clock hours</td>
</tr>
<tr>
<td>Jan 4-Feb 19 Day schedule</td>
<td>Jan 4-28 Day schedule</td>
</tr>
<tr>
<td>March 2-April 30 Evening/Weekend schedule</td>
<td>March 2-April 3 Evening/Weekend schedule</td>
</tr>
<tr>
<td>April 25-June 10 Day schedule</td>
<td>April 25-May 19 Day schedule</td>
</tr>
<tr>
<td>Aug 29-Oct 14 Day schedule</td>
<td>Aug 29-Sept 22 Day schedule</td>
</tr>
<tr>
<td>Oct 19-Dec 17 Evening/Weekend schedule</td>
<td>Oct 19-Nov 13 Evening/Weekend schedule</td>
</tr>
<tr>
<td>Oct 24-Dec 16 Day schedule</td>
<td>Oct 24-Nov 17 Day schedule</td>
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<table>
<thead>
<tr>
<th>CORRECTIVE BEAUTY</th>
<th>FASHION &amp; BRIDAL MAKEUP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>24 clock hours</strong></td>
<td><strong>24 clock hours</strong></td>
</tr>
<tr>
<td>Jan 4-7 Day schedule</td>
<td>Jan 11-14 Day schedule</td>
</tr>
<tr>
<td>March 2-6 Evening/Weekend schedule</td>
<td>March 9-13 Evening/Weekend schedule</td>
</tr>
<tr>
<td>April 25-28 Day schedule</td>
<td>May 2-5 Day schedule</td>
</tr>
<tr>
<td>Aug 29-Sept 1 Day schedule</td>
<td>Sept 6-9 Day schedule (Labor Day: Tue-Fri)</td>
</tr>
<tr>
<td>Oct 19-23 Evening/Weekend schedule</td>
<td>Oct 26-30 Evening/Weekend schedule</td>
</tr>
<tr>
<td>Oct 24-27 Day schedule</td>
<td>Oct 31-Nov 3 Day schedule</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>DECADE MAKEUP</th>
<th>FILM, TELEVISION &amp; STAGE MAKEUP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>24 clock hours</strong></td>
<td><strong>24 clock hours</strong></td>
</tr>
<tr>
<td>Jan 18-21 Day schedule</td>
<td>Jan 25-28 Day schedule</td>
</tr>
<tr>
<td>March 16-20 Evening/Weekend schedule</td>
<td>March 30-April 3 Evening/Weekend schedule</td>
</tr>
<tr>
<td>May 9-12 Day schedule</td>
<td>May 16-19 Day schedule</td>
</tr>
<tr>
<td>Sept 12-15 Day schedule</td>
<td>Sept 19-22 Day schedule</td>
</tr>
<tr>
<td>Nov 2-6 Evening/Weekend schedule</td>
<td>Nov 9-13 Evening/Weekend schedule</td>
</tr>
<tr>
<td>Nov 7-10 Day schedule</td>
<td>Nov 14-17 Day schedule</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>HAIR STYLING FOR MAKEUP ARTISTS</th>
<th>AIRBRUSH MAKEUP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>24 clock hours</strong></td>
<td><strong>24 clock hours</strong></td>
</tr>
<tr>
<td>Feb 1-4 Day schedule</td>
<td>Feb 8-11 Day schedule</td>
</tr>
<tr>
<td>April 6-10 Evening/Weekend schedule</td>
<td>April 13-17 Evening/Weekend schedule</td>
</tr>
<tr>
<td>May 23-26 Day schedule</td>
<td>May 31-June 3 Day schedule</td>
</tr>
<tr>
<td>Sept 26-29 Day schedule</td>
<td>Oct 3-6 Day schedule</td>
</tr>
<tr>
<td>Nov 16-20 Evening/Weekend schedule</td>
<td>Nov 30-Dec 4 Evening/Weekend schedule</td>
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<tr>
<td>Nov 28-Dec 1 Day schedule</td>
<td>Dec 5-8 Day schedule</td>
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<table>
<thead>
<tr>
<th>SPECIAL FX MAKEUP</th>
<th>FASHION PHOTO SHOOT DAY</th>
<th>CAREER MARKETING</th>
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<tbody>
<tr>
<td><strong>24 clock hours</strong></td>
<td><strong>4 clock hours</strong></td>
<td><strong>3 clock hours</strong></td>
</tr>
<tr>
<td>Feb 15-18 Day schedule</td>
<td><em>Available to AoM Master Class students only. Hours TBA. Feb 19 Day schd.</em></td>
<td><em>Available to Certificate Program students only. Hours TBA. Jan 26-27 Day schd.</em></td>
</tr>
<tr>
<td>April 20-24 Evening/Weekend schedule</td>
<td>April 2-3 Evening/Weekend schd.*</td>
<td>April 2-3 Evening/Weekend schd.*</td>
</tr>
<tr>
<td>June 6-9 Day schedule</td>
<td>June 10 Day schd.*</td>
<td>May 18-19 Day schd.*</td>
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</table>

<table>
<thead>
<tr>
<th>2016 SPECIALTY CLASSES</th>
<th>2016 COURSE SCHEDULE</th>
</tr>
</thead>
<tbody>
<tr>
<td>NOTHING BUT BRIDAL: BRIDAL INDUSTRY MAKEUP March 21-24</td>
<td>FILM, TELEVISION &amp; STAGE MAKEUP</td>
</tr>
<tr>
<td>SUMMER MAKEUP CAMP July 25-28, 2016</td>
<td><strong>24 clock hours</strong></td>
</tr>
<tr>
<td>See website for full Specialty Class schedule</td>
<td>March 30-April 3 Evening/Weekend schedule</td>
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<tr>
<td></td>
<td>May 16-19 Day schedule</td>
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<td></td>
<td>Sept 19-22 Day schedule</td>
</tr>
<tr>
<td></td>
<td>Nov 9-13 Evening/Weekend schedule</td>
</tr>
<tr>
<td></td>
<td>Nov 14-17 Day schedule</td>
</tr>
</tbody>
</table>

### HOURS

**DAY SCHEDULE HOURS**
Weekdays (Mon-Thurs) 10:00am-5:00pm

**EVENING/WEEKEND SCHEDULE HOURS**
Weekday Evenings (Wed-Fri) 6:30pm-10:00pm
AND Sat and Sun 9:30am-5:30pm

**ADMISSIONS INFO / APPLY ONLINE:** [www.artofmakeup.com/admissions](http://www.artofmakeup.com/admissions)
Enrolling and making payments are easy online. To start the application process go to: Admissions: [www.artofmakeup.com/admissions](http://www.artofmakeup.com/admissions) Online Application Form: [www.artofmakeup.com/application-form](http://www.artofmakeup.com/application-form)

For up to date Specialty Class Tuition, Kit and Schedule Info: [www.artofmakeup.com/programs-courses/#section-Specialty-Classes](http://www.artofmakeup.com/programs-courses/#section-Specialty-Classes)

<table>
<thead>
<tr>
<th>PROGRAM TUITION</th>
<th>Registration Deposit</th>
<th>Tuition</th>
<th>Kits</th>
<th>Total</th>
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<tbody>
<tr>
<td>Art of Makeup Master Class</td>
<td>$100</td>
<td>$3,495</td>
<td>$1,820 Kits A, C, D, E</td>
<td>$5,315 Kits A, C, D, E</td>
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<tr>
<td>Makeup Artistry Essentials</td>
<td>$100</td>
<td>$1,995</td>
<td>$795 Kit A</td>
<td>$2,790 Kit A</td>
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<table>
<thead>
<tr>
<th>INDIVIDUAL COURSE TUITION</th>
<th>Registration Deposit</th>
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<tr>
<td>Corrective Beauty</td>
<td>$100</td>
<td>$550</td>
<td>$795 Kit A</td>
<td>$1,345 Kit A</td>
</tr>
<tr>
<td>Fashion &amp; Bridal Makeup</td>
<td>$100</td>
<td>$550</td>
<td>$795 Kit A</td>
<td>$1,345 Kit A</td>
</tr>
<tr>
<td>Decade Makeup</td>
<td>$100</td>
<td>$550</td>
<td>$795 Kit A</td>
<td>$1,345 Kit A</td>
</tr>
<tr>
<td>Film, Television &amp; Stage Makeup</td>
<td>$100</td>
<td>$550</td>
<td>$795 Kit A</td>
<td>$1,345 Kit A</td>
</tr>
<tr>
<td>Airbrush Makeup (full 24 hour course)</td>
<td>$100</td>
<td>$550</td>
<td>$370 Kit C</td>
<td>$920</td>
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<tr>
<td>- 1st 12 hours Airbrush Makeup: Beginning</td>
<td>$100</td>
<td>$350</td>
<td>$370 Kit C</td>
<td>$720</td>
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<tr>
<td>- 2nd 12 hours Airbrush Makeup: Face &amp; Body Painting</td>
<td>$100</td>
<td>$300</td>
<td>$370 Kit C</td>
<td>$670</td>
</tr>
<tr>
<td>Hair Styling for Makeup Artists</td>
<td>$100</td>
<td>$550</td>
<td>$360 Kit D</td>
<td>$910</td>
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<tr>
<td>Special FX Makeup</td>
<td>$100</td>
<td>$550</td>
<td>$295 Kit E</td>
<td>$845</td>
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<table>
<thead>
<tr>
<th>KITS</th>
<th>Cost</th>
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<tbody>
<tr>
<td>A - Professional Beauty Makeup Artistry Kit (large case w/ trolley)</td>
<td>$795</td>
</tr>
<tr>
<td>C - Airbrush Makeup Kit</td>
<td>$370</td>
</tr>
<tr>
<td>D - Hair Styling Kit</td>
<td>$360</td>
</tr>
<tr>
<td>E - Special FX Kit</td>
<td>$295</td>
</tr>
</tbody>
</table>

Only one Beauty Makeup Artistry Kit is needed if taking any or all of the first four Courses.

Inquire about payment plan financing options and local loan resources.

Payment and Registration Information
Students must complete and sign all enrollment paperwork, and for each Program or Course, submit a $100 registration fee deposit by cash, check or credit card (Visa, MC, Am Ex, Discover accepted) to reserve and confirm a space. The registration deposit fee is applied towards tuition. Unless other arrangements are made, full tuition payment is required prior to commencement of first day of school. As space is limited, it is recommended that prospective students complete the enrollment process as early as possible. Space availability is on a first-come first-serve basis. Checks are payable to “Art of Makeup.” A $25 service charge will be applied to all returned checks. Kits are not included in tuition. Kit payments are due in full at least 21 days prior to start of relevant program, course, or as otherwise directed by Art of Makeup. See Catalog for additional terms and conditions. All prices subject to change without notice. Any price changes will not negatively affect currently enrolled students.
Like us on facebook where you will find pictures of students’ makeup work, graduate success stories and other useful information about the rewards, creative satisfaction, and opportunities that exist in a career as a Professional Makeup Artist.

All new class announcements and schedules will be posted on facebook and are delivered via our email list. Please join our email list by visiting us online.

Licensure: This school is licensed under Chapter 28C.10 RCW. Inquiries or complaints regarding this private vocational school may be made to:

Workforce Training and Education Coordinating Board
128 – 10th Avenue Southwest
Olympia, Washington 98504
360-709-4600
wtecb@wtb.wa.gov